



BRAND GUIDELINE

Swipe Right





#D42329

#1C315E

#FFFFFF

Aa Bb



LOGO RATIONALE



The Logo

The GFR logo is a powerful visual identity designed to represent the brand's core strengths—speed, direction, and global logistics expertise. Each element of the logo has been carefully considered to align with the company's values and industry presence.



TYPOGRAPHY

PRIMARY FONT

Aa Bk

MONTSERRAT

BOLD
SEMIBOLD
MEDIUM

FONT 1

MONTSERRAT
BOLD

FONT 2

MONTSERRAT
SEMIBOLD

FONT 3

MONTSERRAT
MEDIUM



SECONDARY FONT

Aa Bb

RUBIK

BOLD
SEMIBOLD
MEDIUM

FONT 1

RUBIK
BOLD

FONT 2

RUBIK
SEMIBOLD

FONT 3

RUBIK
MEDIUM

COLOR PALETTE

#D42329

#FFFFFF

#1C315E

SOCIAL MEDIA BRANDING



GFR
GLOBAL FREIGHT RATES

**Ready to
Ship Globally ?**

Let us make it easy for you!

Get in touch with us right now!

 www.gfrlogistics.com



GFR
GLOBAL FREIGHT RATES

**We Globally
Export.**

Our products with world-class solutions
in web control & business equipment.

 www.gfrlogistics.com

LOGO CLEARSPACE

The area that surrounds the logo known as "clear space" is as important as the logo itself

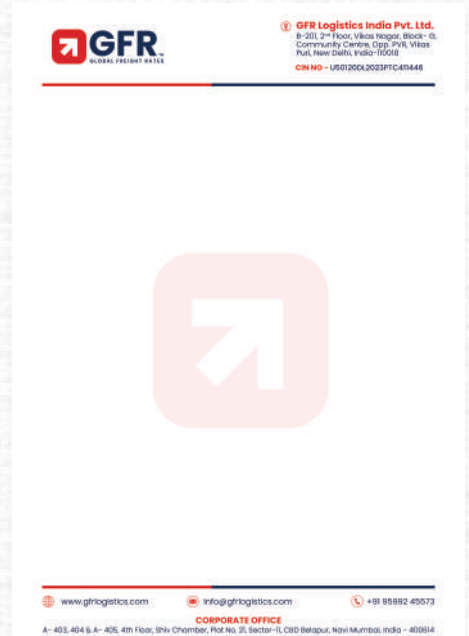


PLEASE ALLOW ADEQUATE SPACING AT ALL TIMES

STATIONARY



VISITING CARD



LETTERHEAD



THANK YOU!